



# The Unification Church

1611 Upshur Street, N.W. ◇ Washington, D.C. 20011  
UNITED STATES HEADQUARTERS

August 14, 1972

Dear Family,

Standing on the foundation of Our Leader's program for America, the year 1972 has been one of greatly increased expansion and vision for our American movement. Pioneering all continental states (including now Mississippi and Rhode Island), operating three units of the One World Crusade, growing in the major centers, and bringing more money to the movement than ever before -- all constitute a level of accomplishment undreamed of before.

All this, however, represents only the beginning of what we can do. Clearly we are in a great transitional phase, discovering in an eye-opening way the potential of our movement and moving rapidly toward fulfilling and vastly extending that potential. We stretch and contract, and each time we stretch we become that much greater.

I

Many of you have already heard of the New York "Belvedere Estate" and of the fact that Our Leader wants us to get it. Since the time our movement began in the United States, we have made progressive steps in obtaining new facilities to meet the challenge of ongoing growth. The facility(ies) that was adequate yesterday is inadequate today. For example, in 1966 our Headquarters building consisted of

a three-story row house. We outgrew that situation both in space, location, and quality and made a leap in faith and distance and purchased 1611 Upshur Street, N.W., our present Headquarters building. We never imagined that we would be able financially to obtain such a beautiful building, such a "large" building.

When Our Leader was in the United States earlier this year, he expressed a desire to develop New York Center more, to make it the National Training Center since New York affords a unique and most challenging atmosphere. To accomplish this, Our Master urged Philip Burley to find a kind of facility which would be adequate and do justice to our movement. Philip looked at over fifty (50) houses in Manhattan. It was very discouraging inasmuch as some property had plenty of rooms, but the prices were prohibitive. There was no land attached to any of the properties.

Finally, upon the advice of Our Leader who sent a message from Europe, Philip began searching for a situation outside of Manhattan. In the words of Our Leader, "Find a place that has lots of land, that is private where we can make noise without interfering with neighbors and carry on our work."

The search continued and such a place was found. Our Leader was immediately contacted. A pictorial brochure accompanied with a detailed pro and con explanation went to him. Master called from Japan and said, "Buy it." He was more than favorably impressed. Since that time much has happened. Everyone who has seen this estate is simply awed by its simple but majestic beauty. Each has marveled at how perfect it is for our movement. The find is rightfully named Belvedere, which means beautiful view.

Belvedere consists of 22 acres of exquisitely landscaped, rolling, expansive lawns shaded by huge trees of pine, copper beeches, Japanese maples, Japanese cherry, apple, elm, white birch, etc. The property is divided into two parcels, one which is 19.1 acres and one which is 2.9 acres. They lie across the road from each other.

Location wise, Belvedere is perfectly situated. It lies approximately 20 miles north of Mid-Manhattan about 1/4-1/2 mile from the Hudson River in the small town of Tarrytown near the Tapanzee Bridge. It takes 35 minutes by train from Tarrytown to Mid-Manhattan and one hour by car. In the immediate vicinity and to the west lies the Hudson River. To the north and next to the property lies Lyndhurst -- a state funded, admission required, public park consisting of 60 acres of equally beautiful grounds. To the south and west is the home and estate of Washington Irving, the famous author. To the east lies South Broadway, a major road between the two parcels of the Belvedere Estate. Just one minute from Belvedere is the Statler Hilton Inn, from which buses leave and arrive every hour on the hour to LaGuardia and Kennedy Airports. Also, General Foods has its headquarters nearby. General Motors Training Center, Mallory Battery, and Timex Corporation are in the same neighborhood nicely located on inviting wooded and landscaped former estates.

Upon entering Belvedere, one passes through stone framed Bronze gates to be met with a grand view of a valley of green grass encircled with large and small trees. Driving into the small valley and up the hill on the other side, one approaches a large grouping of trees behind which is the main house -- a French manor style mansion. A large circular lawn greets the visitor while driving around the lawn on the circular drive to the front door of the house. It was on this circular plot of land that the helicopter of the former family use to land.

This building, as all the buildings, is in a like-new condition. This house alone is insured for over \$700,000 and well worth every penny. It is the gem of the estate. There is a total of 30 rooms (among which are 16 bedrooms, 8 baths, 2 powder rooms). A central vacuum system is also included. It has a large commercial kitchen, repleat with dumb waiter to second floor smaller kitchen. All the bathrooms are magnificent with extremely beautiful and unusual tile floors and walls and marble embraced wash basins. In addition to the kitchen on the first floor, there is a 16' x 50' entrance hall, a main dining room (19' x 36'), a living room (18' x 32') with oak paneling, a huge bay window looking out across the broad lawns on to the Hudson, and a (20' x 36') wood paneled library.

On the second floor is the Master Suite consisting of a (20' x 21') bedroom, an octangular shaped sitting/living room (19' x 21') looking on to the Hudson, and a third sitting room/bedroom (15' x 16'). Each of these rooms has its own fireplace. In this suite exists two exquisite bathrooms. This entire complex is separated from the rest of the second floor making it like an apartment suite within the house. A perfect setting for Our Master. There are seven additional bedrooms on the second floor, four baths and a small kitchen.

On the third floor are seven more bedrooms (two with their own wash basins) and two baths, one sitting room, two large walk-in cedar closets, and a sewing room.

In the basement is a large laundry room and several other rooms to serve many uses, plus an immaculately clean boiler room and a convenient safe for family valuables.

Stepping from the terrace of the dining room, one is immediately awed with the expansive grass terrace which is lit at night by two huge spot lights. Walking a little further south (the house faces north) up some stairs encircling a fountain on both sides, one approaches the backyard, which is crowned with several boulders jutting up through the grass. The boulders are draped with Wisteria vines. The estate is complete with an apple orchard to be seen in this south lawn view.

Other buildings on the property consist of: A recreation building (40' x 65'), two-story stone and brick with a lounge (22' x 25'), two-story game room/gymnasium (20' x 40'), a kitchen, showers and several other rooms completed with four fireplaces. The recreation building opens out onto a 20' x 75' heated, tiled swimming pool, tennis court, barbecue pits, and a picturesque man-made lake, a children's playhouse and an artist's studio which is nestled on a hill in the woods overlooking the goldfish filled lake.

To continue, there is a gardner's house, a superintendent's house, a 190-foot greenhouse (in complete running order), a garage/stable/apartments (so well done it hardly rates as a garage, but has all the potential for dormitory space, classrooms, and eating facilities). The garage alone can contain 14 cars. Behind the garage is a chicken coop and on the opposite side a dog kennel.

Across the street on the 2.9 parcel is a house still in tip-top condition, built in 1735, with 8 rooms, 2 baths, and a 15 car garage useful for similar purposes as the other garage.

On two occasions since the first message, "Buy it," Our Leader has affirmed that by all means we must get this estate. So it is not a question of shall we buy it, but rather, how can we raise the money to buy it. The asking price is \$950,000 and we made a bid for \$850,000. Our bid was accepted. The downpayment is \$300,000, of which we have already paid \$85,000. The remaining \$215,000 must be paid October 6.

To fulfill this task, we have thought to rely on the help of Our Leader. I am no longer thinking that way. I know the financial situation in the Orient is just as critical as our own. If we receive this kind of help from Our Leader, it simply means other parts of the international movement must sacrifice. Even helping us to the extent that he has meant that the Japanese Family had to obtain loans from banks. There is no surplus in the Orient. Therefore, I do not like to say that Our Leader will do it for us.

On the contrary, I feel we Americans must do it. When Our Leader left in March, my overwhelming feeling was, "I wish we could do more for him." He had done so much for us. I wanted to do more for him. Now we have our greatest opportunity. This is especially true since his return to the U.S. is imminent. He is hoping to return in late September or early October.

In addition to this, as Americans, we must be responsible for our own destiny, for our own accomplishments. Let us be responsible for ourselves. Let us stand on our own two feet, equal to the task set before us! I am very serious about this. Only in this way will we stand truly proud, confident and mature, capable of accomplishing still greater things.

## II

The question remains, "How are we going to raise the necessary amount?" Firstly, every person and all sections of the movement -- major centers, One World Crusade units, Pioneer Centers -- must participate. We need each person's full assistance. I will divide up the goal among these major divisions and the persons within each division will work together, complementing each other, to help fulfill that division's goal.

To reach our objective we will have to extend ourselves in all directions and tap all possible resources. The foundational thrust of our effort will be candle-selling. To this end, we have already ordered enough glassware to bring in the first \$125,000. We will supply each division with candles, which will be made in Berkeley, Denver, and College Park.

Although the immediate monetary need for the downpayment for Belvedere is \$215,000, I expect that the overall need for September and October will approximate \$300,000. This additional need emerges from Headquarter's expenses, general preparations for Our Leader's coming, and furnishing Belvedere for Our Leader and for training. In a sense, we are dealing with two goals. To fulfill them I am now planning two approaches. However, I am not "pairing off" one approach with one goal and the other with the other. They all intermingle and overlap.

The first approach involves candle-selling. As I said, certain divisions within the movement will be responsible for certain amounts.

A) I am asking the major centers to contribute \$130,000. A significant portion of this should be made through the establishment of mobile fund-raising teams. I am trying to raise 20 people nationwide who will travel from city to city doing full-time fund-raising -- primarily through candle-selling. Already two vans have left for the West Coast to be used for this purpose. If 20 people are able to make \$70 profit for 40 days, \$56,000 can be raised. The remaining people in the major centers will have to contribute about \$75,000. To do this, as well as keep up with their own expenses, they will have to make fund-raising the central focus of their work in the next 50 days.

B) I am counting on the Pioneer Centers to contribute at least \$50,000. This means that the average contribution from each State Representative and Assistant State Representative and Pioneer Center member will be \$800. If, for example, there are three people in a Pioneer Center, that center should strive to contribute \$2,400. We will be shipping candles to each Pioneer Center. Each Pioneer should obtain a permit for solicitation in his area, and find out which areas in his city are good.

C) I am counting on the One World Crusade units to contribute \$50,000 among them. I know that, in addition to meeting their own expenses, this is a great challenge. It will necessitate a heavy focus on fund-raising and a reduced effort in spiritual work.

If any person can do more than his portion, he must. Not everyone will be able to fulfill his goal. Others will be able to surpass it. The important thing is that the total coordinated effort succeed.

The second approach I am now planning is to extend our reach into an area which has not yet been fully tapped -- parents, relatives and friends of our movement. I know that in the view of many parents and relatives we are a rather off-beat group, operating on the fringe of society without much real substance. Not only would I like to begin to counteract that image, but I would like to offer them the opportunity to participate in a venture that will elevate their offspring/friend's organization and contribute to the future well-being of America. Therefore, I am planning to write each parent/relative/friend, setting forth this project and asking for his help.

For this aspect of our project to be successful, I will need your help in two ways: (1) Each person should send me as soon as possible the names and addresses of the people to whom he would like the letter to go. Even if you think your parents can't give at all, I would still like to send them a letter to inform them of the project; (2) Each person should evaluate and decide whether or not to mention beforehand this project and/or the forthcoming letter to the persons whose names he submits. In some cases it might be better for someone to be prepared, while for others it might be better if he receives my letter "cold." After my letter is sent, you should follow up, urging the utmost possible participation. Some appropriate expression of appreciation will be made to these participants.

In addition to this letter, we will send more specific instructions to each appropriate person. The campaign will begin as soon as possible, but officially August 21. The mobile teams will leave this weekend.

Dear Family, we need Belvedere. We need it for a national and international training center. We need such a facility where we can meet influential people who can help us change the course of the world by changing the course of America. We need such a haven for our international meetings and conferences. Our Master needs a place in the western world where he can have maximum privacy and comfort, a place to think and plan, to relax and find joy. All American members will benefit from this purchase. The prestige it will bring us will open our way to much greater power. Every member will one day visit Belvedere, or live there, or be trained there and will return from time to time for many reasons.

The world is filled with rhetoric, and trite slogans, but when I say we must meet this plan head on, I am sincere. In the light of Heaven, I can see only one course -- Victory! We will have faith that is contagious. We will have faith that God will help us at this time. It is that time in the history of the American movement when greater things can and will be done, when conditions have been made that God can and is ready to expand His work spiritually and materially here. I know therefore we can meet this goal -- alone we could not. Through our own individual resources we could not. But through united efforts, through united faith and through Almighty God, we will succeed!!

In Our True Parents,

*Farley*  
Farley